

HARNESSING
THE POWER OF
SPORT TO
TRANSFORM
LIVES.



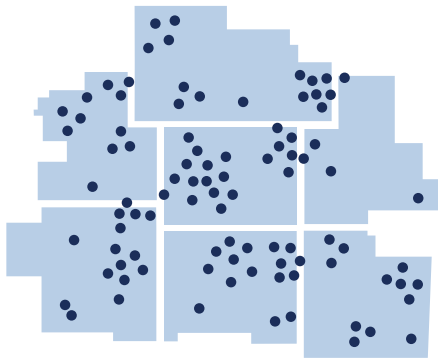
MEMPHIS GRIZZLIES
FOUNDATION

The Memphis Grizzlies Foundation is committed to sustainable investments that enable children growing up in poverty to build the skills, relationships and experiences that predict success.

2015-2016 Annual Report

TEAM UP: By the Numbers

In 2015, Memphis was selected to participate in the national Quality Mentoring System pilot designed to grow the impact of mentoring on student outcomes. Local programs affiliated with the Grizzlies Foundation were put through a rigorous year-long process to align their policies and practices to a national standard of excellence. To support the focus on quality, we restructured our TEAM UP Youth Mentor Partnership to provide members with strategic support, financial and technical assistance as well as high-level professional development.



48 Mentor Alliance Members

19 Funded Program Partners

4 Direct Run Programs

1,750 Students Served

1,250 Mentors in the Network

Quality Based Membership

100% of our Membership is committed to significantly improving Program Quality.

Program Partners

GirlzLife Empowerment Program
Grizzlies TEAM Mentor Program
REACH Memphis
Refugee Empowerment Program

Associate Members

Big Brothers Big Sisters
Grizzlies Prep Lunch Buddies
Latino Memphis
New Ballet Ensemble and School
Shelby County District Attorney General's Office
Streets Ministries
Virtue Quest
Youth Villages

Affiliate Members

901 Evolution
Agape Child & Family Services
Beautiful Spirited Women
Boys and Girls Club of Greater Memphis
Building Blocks Mentoring Program
Center for the Advancement of Youth Development
Code Crew
Douglass Cornerstone
Fresh Start Life, Inc.
Gentlemen of Excellence
Girls, Inc. of Memphis
GRIZZ FIT
Hattiloo Theatre
Hickory Hill Community Redevelopment Corp
Inner City South
It's a Girls World
Lauderdale Sub
Leadership Empowerment Center
Leadership Memphis

Lifeline to Success, Inc.
Mediation and Restitution & Reconciliation Services
Memphis Zoo
Mid-South Life Skills Program
Neighborhood Christian Centers, Inc.
New Memphis Institute
Nucor Steel Company
P.U.R.E. Youth Athletics Alliance
SeedCo
South Memphis Alliance
Stain Your Brain, Inc.
Tunica Parks & Recreation
UCAN of Memphis
Veritas College Prep Academy
YMCA, Y-CAP program

The TEAM Mentor Program



To position the program for greater impact, TEAM Mentor underwent a rigorous third-party evaluation in 2015. The data show that it is highly successful in providing students with a supportive after-school mentoring environment where they have opportunities to make substantive connections with caring adults who are invested in their futures. Findings also indicate that the program follows national best practice benchmarks in its recruitment, screening, matching, training and on-going support processes.

Measurable Outcomes



Tracking Outputs and Outcomes

Funded Program Partners	Academic Performance	Social Emotional Development	School Attendance	Behavior	College Readiness/ Acceptance	Career Readiness/ Awareness
Big Brothers Big Sisters	●	●	●	●		
Code Crew						●
GrizzFit	●	●	●	●		
Grizzlies Prep	●	●	●	●	●	
Hattiloo Theatre (Write On! Speak Out!)					●	
Memphis Grizzlies Scholars Program	●		●	●	●	●
New Memphis Institute	●	●	●	●	●	●
New Ballet Ensemble	●	●	●	●	●	●
REACH Memphis	●		●	●	●	●
Refugee Empowerment Program	●	●	●	●	●	●
Streets Ministries	●	●	●	●	●	●
Team2Reach	●		●	●	●	
TEAM Mentor Program	●	●	●	●	●	●
TEAM Zoo	●				●	●
Virtue Quest	●		●	●	●	●
Youth Villages	●	●	●	●	●	●

Learn more at www.grizzliesfoundation.org

Closing the Access Gap

GrizzFit Kids Bootcamp

Few would argue that exercise is good for children and can make inroads in reducing obesity and other chronic health problems. But, a growing body of evidence is also making the link between physical fitness and improved academic performance.

GrizzFit leverages the Coach as Mentor model to improve individual health outcomes through structured play, and build trusting relationships with students that extend back to the classroom.

In Year One of implementation, the Bootcamp served 150 young people ages 8-14 at 3 sites across Memphis.

9 SEASONAL BOOTCAMPS
150 CHILDREN SERVED
3 PARTNER SITES

Memphis Grizzlies Scholars Program

The Grizzlies Foundation partnered with Mid South Ford Dealers to develop the Grizzlies Scholars Program, a selective prep program for high-performing and high-potential middle school students in Memphis. The program mission is to increase the number of young people of color enrolled in academically rigorous, independent high schools as a pathway to success in college and career.

In May 2016, ten 8th graders were accepted to participate in a one year immersive learning experience that provides academic enrichment, leadership development and mentorship throughout the high school application process.



Go Further

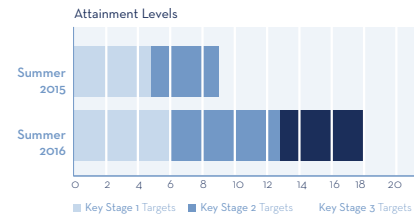
Memphis Area Ford Dealers

Code Crew

By teaching young people to code while mentoring them toward careers in tech fields, Code Crew introduces a new generation to the 21st century skills foundational to individual success.

In 2015-2016 the program served 120 students in after-school programs at Grizzlies Digital Lab in Binghampton, Saturday programming at the Grizzlies Gaming Zone at Cloud901, and weekend Hackathons at Grizzlies Prep.

Academic Proficiency in Computer Science



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By embracing our responsibility to champion individual empowerment, equity and economic opportunity, the Memphis Grizzlies are helping to lead positive change in the way we live, work and play.

2015-2016 Annual Report

Our Community Compact

SHARED VISION

Leverage the power and influence of our brand to create a common momentum across Memphis

RELEVANCE

Align our work to support the priorities that communities set for themselves

CALCULATED RISK

Cultivate new initiatives that make a positive impact on the city and catalyze future investments

TRUST

Act with integrity, fidelity and competence in all that we do

ECONOMIC INCLUSION

Select small, women and/or minority owned businesses as third party vendors for community initiatives

YOUTH EMPOWERMENT

Cultivate and educate young people to use their voices, skills and talents

PARTNERSHIPS

Build sustained relationships with a range of public and private partners committed to equity and opportunity for all Memphians

IMPACT

Invest time and resources in sustainable long-term changes that elevate the quality and livability of Memphis

Programs and Partners

We work collectively and collaboratively to build a greater Memphis.

Brick and Mortar

The Grizzlies Center at MAM
Grizzlies Digital Lab at Lester Community Center
Grizzlies Digital Gaming Zone at Cloud901
Green Leaf Learning Farms

Community Basketball Court Renovations

Denver Park
Southside Park
Lester Community Center

Fundraising Events

Staxtacular (Soulsville Foundation)
Tip Off Luncheon (St. Jude)
Hoops for St Jude Week (St. Jude)

NBA Initiatives

Welcome to Memphis Bus Tour
Hoops for Troops
Season of Giving
My Brother's Keeper
NBA Fit Week
Hoops for St. Jude Week

Park Renovations

RiverFit at Tom Lee Park
Denver Park
Southside Park

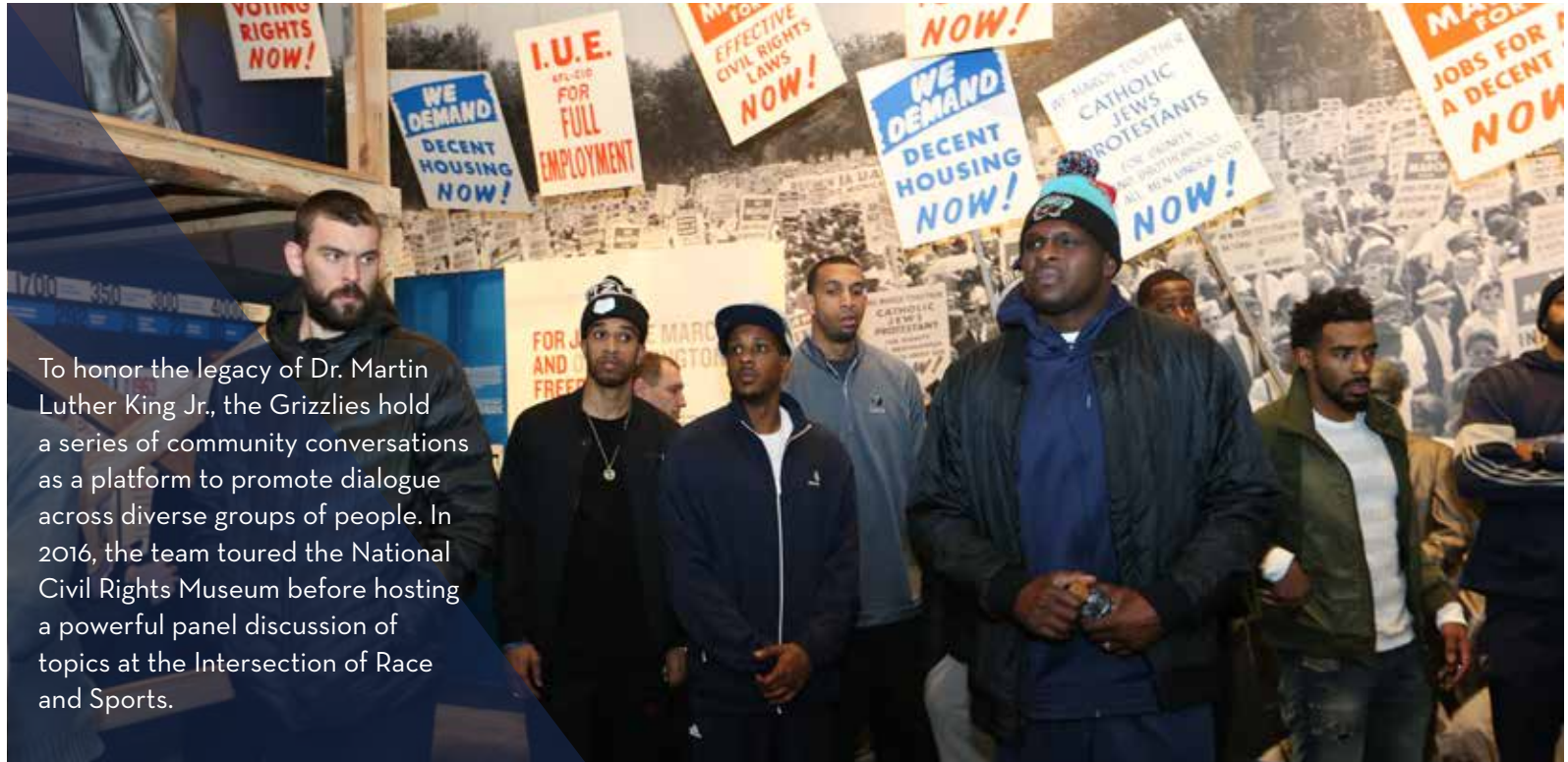
Team Initiatives

Grizz Cares Week
MLK Day Panel Discussion
MLK Day My Brother's Keeper Youth Panel
MLK Day Sports Legacy Symposium
Read to Achieve
RePresent Every Day: The Attendance Campaign

Community Partners

Blue Cross Blue Shield of TN
Boys and Girls Clubs
City of Memphis, Dept of Parks and Neighborhoods
City of Memphis, Mayor's Office
City of Memphis, Office of Juvenile Justice
Grizzlies Prep
International Paper
KPMG
LeBonheur Children's Hospital
Memphis Police Department
Memphis Athletic Ministries (MAM)
Mid South Ford Dealers
National Civil Rights Museum
Riverfront Development Corporation
Rolling Grizzlies
ALSAC / St. Jude Children's Research Hospital
Salvation Army Women's Shelter
Shelby County Schools

MLK Day



To honor the legacy of Dr. Martin Luther King Jr., the Grizzlies hold a series of community conversations as a platform to promote dialogue across diverse groups of people. In 2016, the team toured the National Civil Rights Museum before hosting a powerful panel discussion of topics at the Intersection of Race and Sports.

Green Leaf Learning Farm

Our Grizz Cares Full Team Day of Service project was to complete the Phase One expansion of Green Leaf Learning Farm, a USDA-certified organic farm in the heart of South Memphis, one of the highest food desert designations in the country.



2015-2016 Season

Our players invest time and resources in the things that matter most to our community.

44 UNIQUE PLAYER
APPEARANCES
in the community

2,000 HOLIDAY
MEALS
donated to families at risk

400 PAIRS OF
SHOES
provided to young people in need

24,000 TICKETS
FOR KIDS
distributed to youth serving organizations

220 ITEMS
AUCTIONED
to benefit community causes

375 ITEMS
DONATED
to community non-profits

Read to Achieve

60 SCHOOLS

12,425 STUDENTS

55,000 BOOKS
READ

Our Staff

Diane Terrell	VP, Social Responsibility and Executive Director, Grizzlies Foundation
Desiree Robertson	Sr. Manager, Youth Mentoring Partnership
Joel Katz	Sr. Manager, Youth Sports Partnership
Tim Jordan	Manager, NBA + Player Initiatives
Tiffani Morrow	Manager, The TEAM Mentor Program
Mason Massey	Sr. Coordinator, Education Initiatives
Laquita Johnson	Coordinator, Partner Projects
Jamal Boddie	Coordinator, Sport Activations
Candace Hamer	Coordinator, Evaluation and Impact
Mya Orr	Specialist, The TEAM Mentor Program
Sharda Bettis	Specialist, Youth Sports Partnership
LeGerald Collier	GrizzFit Fellow
Joseph Grushko	Intern
Casey Holliday	Intern